Student Characteristics 2010/11 through 2014/15
Fashion Design (FASH)

Annual Unique Headcount

2010/11	2011/12	2012/13	2013/14	2014/15
454	524	469	400	380

Total Unique Headcount by Semester

FA10	FA11	FA12	FA13	FA14	SP11	SP12	SP13	SP14	SP15	SU10	SU11	SU12	SU13	SU14
282	308	263	225	217	311	308	266	236	231	38	131	134	119	99

Student Gender

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Female	406	90%	468	90%	418	88%	350	84%	333	88%	-5%	-12%	1,975	88%
Male	31	7%	40	7%	37	9%	36	12%	39	10%	8%	-29%	183	9%
Unreported	17	3%	16	3%	14	3%	14	4%	8	2%	-43%	-59%	69	3%
Column Total	**454**	**100%**	**524**	**100%**	**469**	**100%**	**400**	**100%**	**380**	**100%**	**-5%**	**-15%**	**2,227**	**100%**

Student Ethnicity

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
African American	24	4%	22	4%	19	3%	22	4%	16	3%	-27%	-31%	103	4%
Asian	62	14%	73	12%	74	16%	67	16%	67	19%	0%	0%	343	15%
Filipino	11	2%	17	3%	11	3%	12	3%	10	3%	-17%	-23%	61	3%
Hispanic	69	12%	71	11%	54	11%	50	13%	52	13%	4%	-15%	296	12%
White	217	49%	247	50%	230	49%	180	46%	187	45%	4%	-17%	1,061	48%
Other	1	0%	1	0%	1	0%	2	0%			-100%	-100%	5	0%
Unknown	70	18%	93	20%	80	18%	67	17%	48	16%	-28%	-18%	358	18%
Column Total	**454**	**100%**	**524**	**100%**	**469**	**100%**	**400**	**100%**	**380**	**100%**	**-5%**	**-15%**	**2,227**	**100%**

PRIE

Student Age

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Under 18	3	0%	35	4%	23	3%	12	2%	5	1%	-58%	-59%	78	2%
Age 18-22	73	23%	80	20%	82	21%	64	21%	58	15%	-9%	-40%	357	20%
Age 23-28	89	20%	89	19%	74	17%	57	15%	46	18%	-19%	2%	355	18%
Age 29-39	104	25%	105	21%	90	18%	84	22%	82	22%	-2%	-15%	465	21%
Age 40-49	73	15%	101	16%	76	16%	67	14%	62	17%	-7%	5%	379	15%
Age 50-59	73	12%	83	14%	90	18%	88	20%	84	19%	-5%	-20%	418	17%
Age 60+	46	6%	43	7%	43	7%	35	6%	49	8%	40%	8%	216	7%
Column Total	**461**	**100%**	**536**	**100%**	**478**	**100%**	**407**	**100%**	**386**	**100%**	**-5%**	**-15%**	**2,268**	**100%**

Student Enrollment Status

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Continuing	287	69%	302	59%	264	65%	230	65%	238	68%	3%	-12%	1,321	65%
Currently K-12	4	1%	38	4%	23	3%	11	2%	5	1%	-55%	-64%	81	2%
First-Time	20	5%	23	4%	14	3%	9	2%	10	3%	11%	22%	76	3%
First-Time Transfer	93	17%	103	20%	103	19%	83	21%	74	18%	-11%	-29%	456	19%
Returning	47	5%	65	8%	75	7%	55	6%	40	4%	-27%	-39%	282	6%
Returning Transfer	39	3%	51	5%	33	3%	45	4%	51	7%	13%	33%	219	4%
Column Total	**490**	**100%**	**582**	**100%**	**512**	**100%**	**433**	**100%**	**418**	**100%**	**-3%**	**-15%**	**2,435**	**100%**

Student Educational Goal

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Transfer	100	26%	111	23%	95	20%	92	26%	93	25%	1%	-20%	491	24%
AA/AS w/o Transfer	28	7%	34	10%	44	14%	44	16%	35	15%	-20%	-21%	185	12%
Certificate w/o Transfer	29	7%	59	13%	64	15%	69	20%	64	18%	-7%	-22%	285	14%
Acquire/Update Job Skills	74	17%	74	15%	60	13%	54	11%	47	11%	-13%	-15%	309	14%
Complete HS Credits	3	1%	17	2%	9	1%	5	1%	4	1%	-20%	59%	38	1%
Educational Development	71	13%	87	13%	74	12%	54	9%	34	6%	-37%	-37%	320	11%
Formulate Career Plans/Goals	24	5%	39	5%	37	7%	27	4%	24	8%	-11%	53%	151	6%
Improve Basic Skills	49	7%	17	4%	13	2%	15	2%	24	4%	60%	98%	118	4%
Maintain Certificate/License	5	1%	9	1%	6	1%	5	1%	1	0%	-80%	-76%	26	1%
Undecided/Unreported	84	15%	111	14%	83	15%	64	11%	55	11%	-14%	-15%	397	13%
Column Total	**467**	**100%**	**558**	**100%**	**485**	**100%**	**429**	**100%**	**381**	**100%**	**-11%**	**-15%**	**2,320**	**100%**

DE Enrollment

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Not Online	454	100%	524	100%	469	100%	400	100%	380	100%	-5%	100%	2,227	100%
Total	454	100%	524	100%	469	100%	400	100%	380	100%	-5%	100%	2,227	100%

Day and Evening Course Enrollment

	2010/11		2011/12		2012/13		2013/14		2014/15		Change 2013/14-14/15		5 Year Row Total & Average	
Took Daytime Course	247	41%	311	49%	256	45%	216	42%	218	48%	1%	45%	1,248	45%
Took Evening Course	338	59%	356	51%	345	55%	309	58%	255	52%	-17%	55%	1,603	55%
Total	585	100%	667	100%	601	100%	525	100%	473	100%	-10%	100%	2,851	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.
**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to
          missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year -
          e.g. "First Time Student" in Fall and "Continuing Student" in Spring.
          The variations in total numbers each year within the demographic segments are due to missing data points, and, in the
          case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).