Student Characteristics 2009/10 through 2013/14 Computer Business Office Technology (CBOT)

Annual Unique Headcount

2009/10	2010/11	2011/12	2012/13	2013/2014
916	1,014	947	925	871

Total Unique Headcount by Semester

FA09	FA10	FA11	FA12	FA13	SP10	SP11	SP12	SP13	SP14	SU09	SU10	SU11	SU12	SU13
413	524	465	465	448	506	450	485	470	402	131	144	110	104	115

Student Gender

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Female	622	67%	670	63%	626	64%	635	67%	593	66%	-7%	-7%	3,146	65%
Male	274	30%	319	34%	301	33%	270	31%	261	32%	-3%	-1%	1,425	32%
Unreported	20	2%	25	3%	24	3%	20	2%	17	2%	-15%	-18%	106	2%
Column Total	**916**	**100%**	**1,014**	**100%**	**951**	**100%**	**925**	**100%**	**871**	**100%**	**-6%**	**-5%**	**4,677**	**100%**

Student Ethnicity

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
African American	65	7%	58	6%	65	6%	59	9%	43	4%	-27%	-56%	290	6%
Asian	65	9%	60	6%	72	11%	52	6%	50	6%	-4%	-9%	299	7%
Filipino	19	2%	13	2%	27	3%	14	1%	17	2%	21%	40%	90	2%
Hispanic	457	51%	563	59%	477	50%	495	56%	513	62%	4%	5%	2,505	55%
White	225	21%	224	16%	180	14%	189	16%	154	15%	-19%	-10%	972	17%
Other	1	0%	2	0%	2	0%	1	0%	4	0%	300%	806%	10	0%
Unknown	84	10%	94	11%	127	15%	115	12%	90	11%	-22%	-15%	510	12%
Column Total	**916**	**100%**	**1,014**	**100%**	**950**	**100%**	**925**	**100%**	**871**	**100%**	**-6%**	**-5%**	**4,676**	**100%**

PRIE

Student Age

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Under 18	18	2%	12	1%	11	1%	12	2%	17	3%	42%	48%	70	2%
Age 18-22	196	26%	204	22%	192	23%	178	21%	141	18%	-21%	-21%	911	22%
Age 23-28	181	19%	196	20%	180	21%	182	24%	163	22%	-10%	-14%	902	21%
Age 29-39	206	24%	255	28%	244	26%	212	24%	225	27%	6%	8%	1,142	26%
Age 40-49	158	14%	188	17%	169	17%	184	16%	187	19%	2%	13%	886	17%
Age 50-59	128	11%	121	8%	117	8%	117	10%	99	8%	-15%	-30%	582	9%
Age 60+	39	5%	42	4%	41	4%	43	3%	40	4%	-7%	19%	205	4%
Column Total	**926**	**100%**	**1,018**	**100%**	**954**	**100%**	**928**	**100%**	**872**	**100%**	**-6%**	**-5%**	**4,698**	**100%**

Student Enrollment Status

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Continuing	612	63%	712	69%	652	67%	655	69%	617	68%	-6%	-6%	3,248	67%
Currently K-12	11	1%	8	1%	9	1%	10	2%	11	2%	10%	0%	49	1%
First-Time	102	15%	84	10%	86	13%	84	12%	87	14%	4%	8%	443	13%
First-Time Transfer	51	8%	50	8%	43	7%	42	7%	35	5%	-17%	-31%	221	7%
Returning	122	9%	120	9%	127	9%	112	8%	103	8%	-8%	-2%	584	9%
Returning Transfer	61	3%	63	3%	59	3%	55	3%	43	3%	-22%	7%	281	3%
Column Total	**959**	**100%**	**1,037**	**100%**	**976**	**100%**	**958**	**100%**	**896**	**100%**	**-6%**	**-5%**	**4,826**	**100%**

Student Educational Goal

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Transfer	275	32%	276	27%	299	31%	278	29%	232	25%	-17%	-21%	1,360	29%
AA/AS w/o Transfer	66	7%	70	5%	94	8%	102	9%	85	7%	-17%	-26%	417	7%
Certificate w/o Transfer	61	6%	75	7%	68	6%	72	6%	84	9%	17%	25%	360	7%
Acquire/Update Job Skills	177	19%	175	15%	170	19%	142	18%	121	12%	-15%	-33%	785	17%
Complete HS Credits	12	1%	8	1%	12	1%	11	2%	3	1%	-73%	-62%	46	1%
Educational Development	68	7%	48	4%	38	2%	30	2%	40	5%	33%	103%	224	4%
Formulate Career Plans/Goals	21	2%	13	1%	13	1%	7	0%	11	1%	57%	277%	65	1%
Improve Basic Skills	82	10%	205	24%	144	18%	179	22%	204	32%	14%	34%	814	21%
Maintain Certificate/License	14	1%	17	2%	17	2%	22	2%	9	1%	-59%	-77%	79	2%
Undecided/Unreported	151	15%	139	13%	107	11%	89	9%	88	8%	-1%	-9%	574	11%
Column Total	**927**	**100%**	**1,026**	**100%**	**962**	**100%**	**932**	**100%**	**877**	**100%**	**-6%**	**-5%**	**4,724**	**100%**

DE Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Not Online	885	97%	713	67%	736	75%	925	100%	862	99%	-7%	87%	4,121	87%
Online	49	3%	26	2%					15	1%		1%	90	1%
Web Assisted			387	32%	293	25%						12%	680	12%
Total	934	100%	1,126	100%	1,029	100%	925	100%	877	100%	-5%	100%	4,891	100%

Day and Evening Course Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Took Daytime Course	414	43%	470	44%	503	52%	471	53%	415	46%	-12%	48%	2,273	48%
Took Evening Course	575	57%	601	56%	504	48%	507	47%	501	54%	-1%	52%	2,688	52%
Total	989	100%	1,071	100%	1,007	100%	978	100%	916	100%	-6%	100%	4,961	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.
**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to
     missing data points and also due to students changing Status, Pattern, or Educational Goal wtihin a given year -
      e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse
*Note: Counts and percents are based on census figures.
**Note: The variations in total numbers each year within the demographic segments are due to missing data points, and, in the case of age, also due to students crossing a
category threshold during a year (18-22 in Fall, 23-28 in Spring).