Student Characteristics 2009/10 through 2013/14
Business, Design & Workforce Division

Annual Unique Headcount

2009/10	2010/11	2011/12	2012/13	2013/2014
4,536	4,652	4,427	4,056	3,872

Total Unique Headcount by Semester

FA09	FA10	FA11	FA12	FA13	SP10	SP11	SP12	SP13	**SP14**	SU09	SU10	SU11	SU12	SU13
2,710	2,820	2,672	2,432	2,351	2,859	2,859	2,636	2,494	2,288	565	597	661	622	642

Student Gender

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Female	3,253	73%	3,269	71%	3,111	72%	2,815	71%	2,697	71%	-4%	-3%	15,145	72%
Male	1,181	25%	1,266	27%	1,240	26%	1,151	27%	1,084	27%	-6%	-2%	5,922	26%
Unreported	106	3%	117	3%	86	2%	90	2%	91	2%	1%	8%	490	2%
Column Total	**4,540**	**100%**	**4,652**	**100%**	**4,437**	**100%**	**4,056**	**100%**	**3,872**	**100%**	**-5%**	**-2%**	**21,557**	**100%**

Student Ethnicity

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
African American	239	6%	230	5%	227	5%	185	5%	185	4%	0%	-21%	1,066	5%
Asian	456	12%	406	10%	403	10%	391	9%	367	10%	-6%	-0%	2,023	10%
Filipino	127	3%	139	3%	120	3%	102	2%	110	3%	8%	15%	598	3%
Hispanic	1,561	34%	1,766	38%	1,570	35%	1,442	36%	1,461	40%	1%	9%	7,800	37%
White	1,635	34%	1,541	31%	1,470	31%	1,327	32%	1,157	29%	-13%	-10%	7,130	31%
Other	17	0%	14	0%	17	0%	9	0%	13	0%	44%	157%	70	0%
Unknown	508	12%	556	13%	634	16%	601	16%	579	14%	-4%	-11%	2,878	14%
Column Total	**4,543**	**100%**	**4,652**	**100%**	**4,441**	**100%**	**4,057**	**100%**	**3,872**	**100%**	**-5%**	**-2%**	**21,565**	**100%**

Student Age

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Under 18	157	3%	144	3%	132	2%	161	3%	146	3%	-9%	-5%	740	3%
Age 18-22	1,144	27%	1,262	31%	1,265	33%	1,218	33%	1,068	32%	-12%	-6%	5,957	31%
Age 23-28	933	20%	969	20%	912	22%	827	23%	850	23%	3%	-0%	4,491	22%
Age 29-39	930	22%	983	22%	939	20%	796	19%	804	20%	1%	4%	4,452	20%
Age 40-49	689	14%	712	14%	635	13%	567	12%	541	12%	-5%	2%	3,144	13%
Age 50-59	506	9%	492	8%	469	8%	430	9%	404	8%	-6%	-13%	2,301	8%
Age 60+	272	5%	189	3%	160	3%	136	2%	141	3%	4%	11%	898	3%
Column Total	**4,631**	**100%**	**4,751**	**100%**	**4,512**	**100%**	**4,135**	**100%**	**3,954**	**100%**	**-4%**	**-2%**	**21,983**	**100%**

Student Enrollment Status

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Continuing	2,893	66%	3,145	70%	2,991	69%	2,757	72%	2,624	71%	-5%	-4%	14,410	70%
Currently K-12	138	3%	145	3%	129	2%	177	3%	145	3%	-18%	-14%	734	3%
First-Time	349	8%	293	6%	263	6%	234	5%	231	5%	-1%	1%	1,370	6%
First-Time Transfer	502	13%	464	10%	461	11%	384	9%	356	9%	-7%	-5%	2,167	10%
Returning	686	7%	582	7%	568	8%	518	7%	486	7%	-6%	2%	2,840	7%
Returning Transfer	370	3%	366	4%	365	4%	317	4%	346	5%	9%	29%	1,764	4%
Column Total	**4,938**	**100%**	**4,995**	**100%**	**4,777**	**100%**	**4,387**	**100%**	**4,188**	**100%**	**-5%**	**-2%**	**23,285**	**100%**

Student Educational Goal

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Transfer	1,397	31%	1,607	36%	1,640	38%	1,598	39%	1,541	39%	-4%	-2%	7,783	36%
AA/AS w/o Transfer	310	7%	333	7%	411	10%	431	13%	444	13%	3%	2%	1,929	10%
Certificate w/o Transfer	289	8%	275	7%	336	8%	347	10%	341	11%	-2%	10%	1,588	9%
Acquire/Update Job Skills	774	18%	760	16%	644	14%	545	13%	530	11%	-3%	-11%	3,253	14%
Complete HS Credits	91	2%	118	2%	79	1%	123	2%	87	2%	-29%	-28%	498	2%
Educational Development	435	8%	330	6%	319	5%	228	4%	190	4%	-17%	-16%	1,502	5%
Formulate Career Plans/Goals	109	3%	94	2%	116	2%	106	2%	83	2%	-22%	-18%	508	2%
Improve Basic Skills	202	4%	321	7%	268	5%	249	5%	273	7%	10%	28%	1,313	6%
Maintain Certificate/License	94	2%	91	2%	87	2%	81	2%	58	1%	-28%	-26%	411	2%
Undecided/Unreported	950	18%	855	15%	744	14%	513	10%	485	10%	-5%	-6%	3,547	14%
Column Total	**4,651**	**100%**	**4,784**	**100%**	**4,644**	**100%**	**4,221**	**100%**	**4,032**	**100%**	**-4%**	**-2%**	**22,332**	**100%**

DE Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Hybrid			40	0%								0%	40	0%
Not Online	4,411	97%	4,370	92%	4,154	92%	3,899	96%	3,641	95%	-7%	95%	20,475	95%
Online	248	3%	207	2%	225	3%	233	3%	343	5%	47%	3%	1,256	3%
Web Assisted			399	5%	361	5%	30	0%	16	0%	-47%	2%	806	2%
Total	4,659	100%	5,016	100%	4,740	100%	4,162	100%	4,000	100%	-4%	100%	22,577	100%

Day and Evening Course Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
	20	0%	23	0%								0%	43	0%
Took Daytime Course	2,460	46%	2,429	44%	2,333	47%	2,196	49%	1,959	45%	-11%	46%	11,377	46%
Took Evening Course	3,046	53%	3,175	56%	2,995	53%	2,705	51%	2,672	55%	-1%	54%	14,593	54%
Total	5,526	100%	5,627	100%	5,328	100%	4,901	100%	4,631	100%	-6%	100%	26,013	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.
**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to
     missing data points and also due to students changing Status, Pattern, or Educational Goal wtihin a given year -
      e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse
*Note: Counts and percents are based on census figures.
**Note: The variations in total numbers each year within the demographic segments are due to missing data
points, and, in the
     case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in
Spring).