

Multiple Measures Assessment Project (MMAP)

Cañada Pilot Study

December 2015

What is MMAP?

Multiple Measures Assessment Project (MMAP) is:

- ❑ Part of the Common Assessment Initiative
- ❑ A statewide initiative with about 20 pilot colleges
(Cañada is one of them)
- ❑ Using high school transcript as one of the multiple measures

MMAP Pilot Process Timeline

- ❑ February 2015: Established the MMAP Team; Studied data
- ❑ March 2015: Established measures and research plan
- ❑ April-August 2015: Implemented multiple measures, including validating high school transcripts and placement in college level courses
- ❑ January 2016: Will analyze the results in terms of student demographics and course success

Cañada MMAP Team

Team Members:

- ❑ English Faculty: Yolanda Valenzuela, David Clay, Susan Gangel, and Kim Huynh
- ❑ Math Faculty: Denise Hum
- ❑ Assessment Coordinator: Jeanne Stalker
- ❑ Researcher: Tracy Huang
- ❑ Deans:, Janet Stringer, David Johnson, and Chialin Hsieh
- ❑ Interim VPSS: Kim Lopez

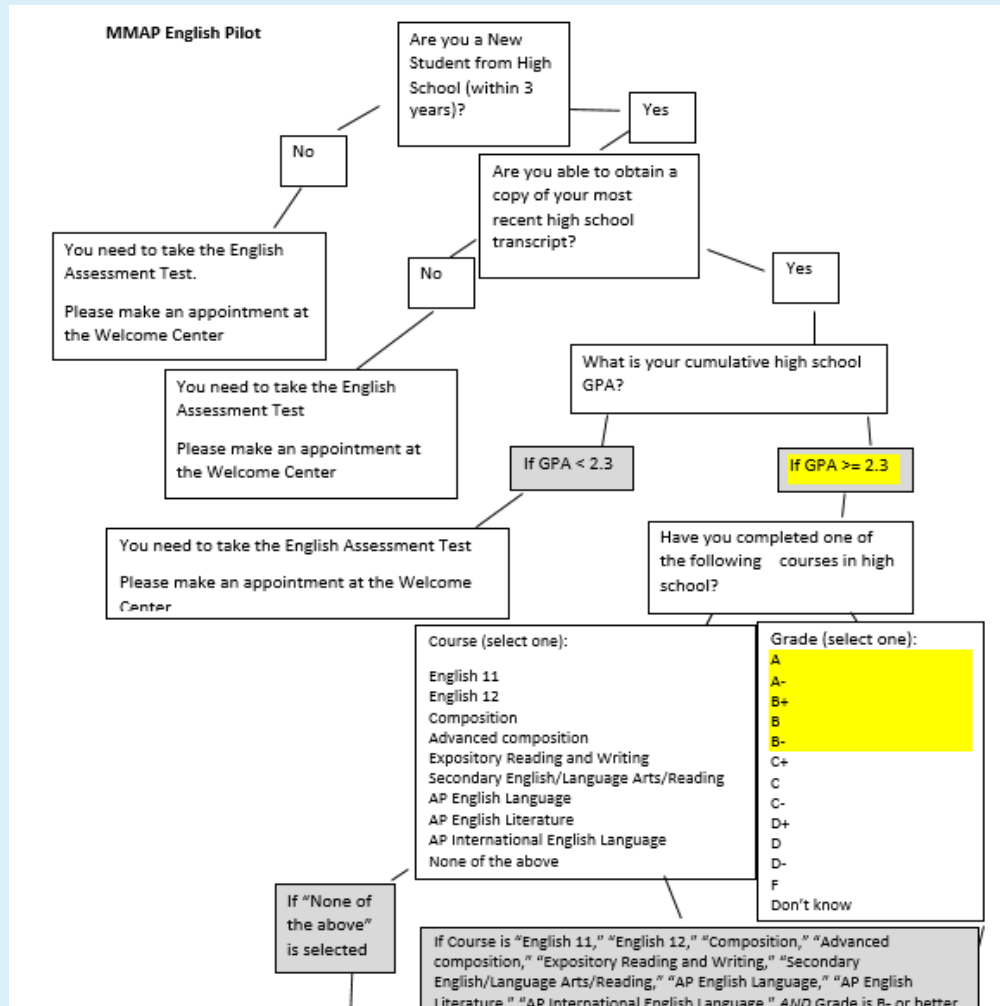
Data Summary

- ❑ Cohort groups were selected from 2009-2011 (CalPass Plus)
- ❑ Average time elapsed between HS graduation and enrolling at Cañada: 4 years
- ❑ Majority of HS students came to us with GPA of “C” or lower.
- ❑ Majority of HS students took English or math in their first semester at Cañada

Target Population for MMAP

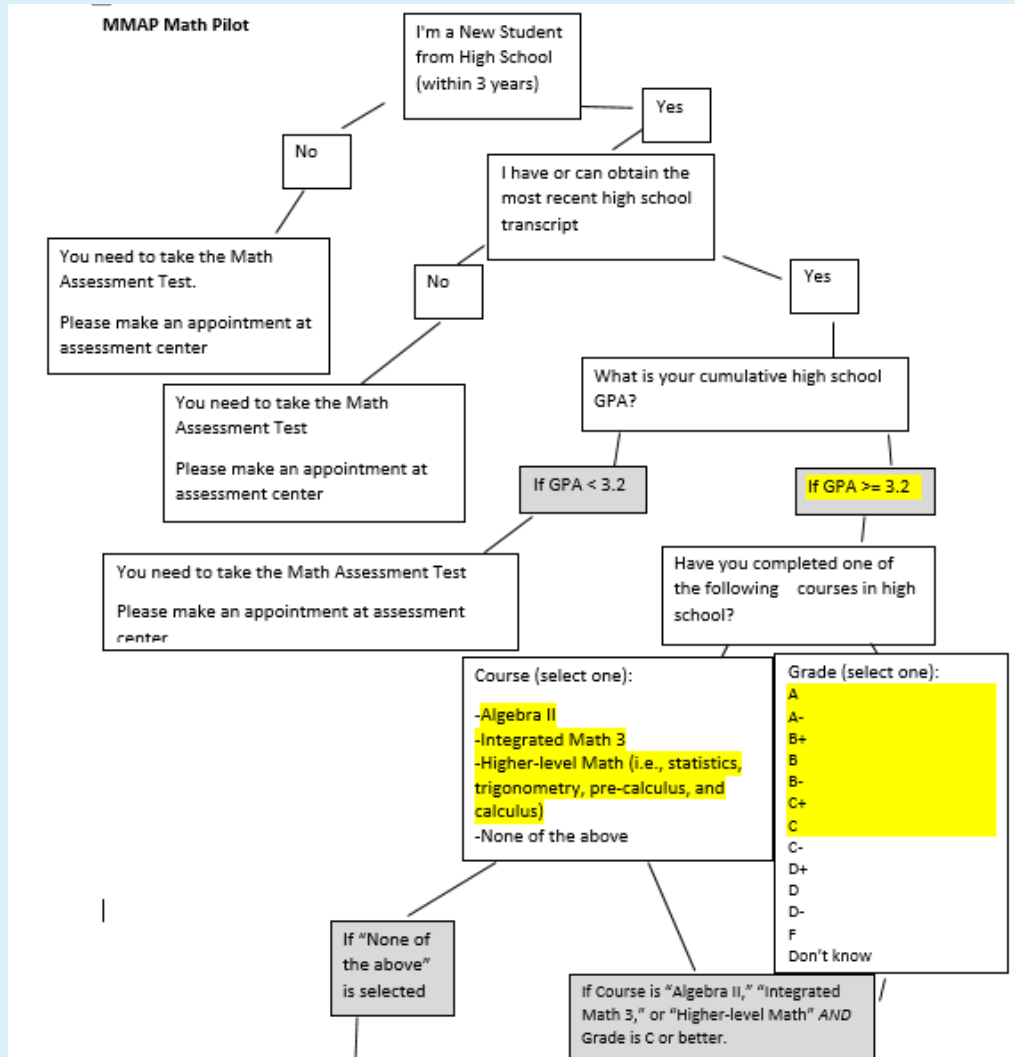
- New college students
- Recent high school graduates (within 3 years)
- Students with above average cumulative high school GPA
- Students with above average grades in high school English/Math courses

Decision Trees--English



- New student from high school within 3 years
- Cum GPA ≥ 2.3
- High school English course grade equal or higher than B-

Decision Trees--Math

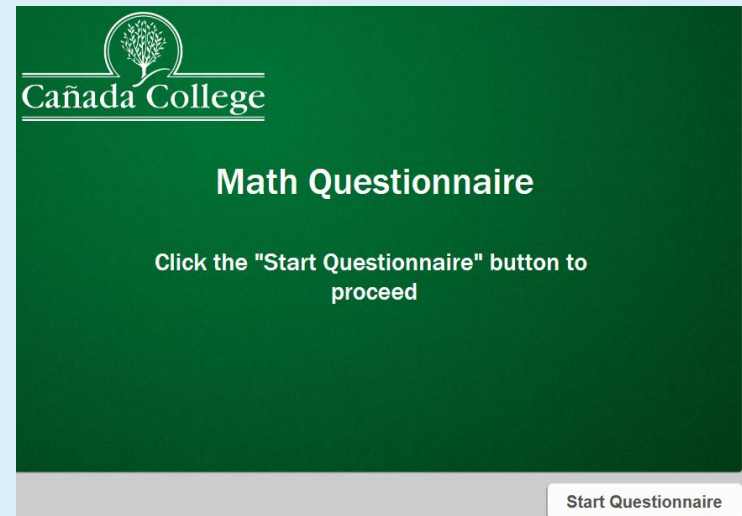


- New student from high school within 3 years
- Cum GPA ≥ 3.2
- High school Math course grade equal or higher than **C**

Web Application for the Decision Trees

Development of the Web application

- English Questionnaire
- Math Questionnaire



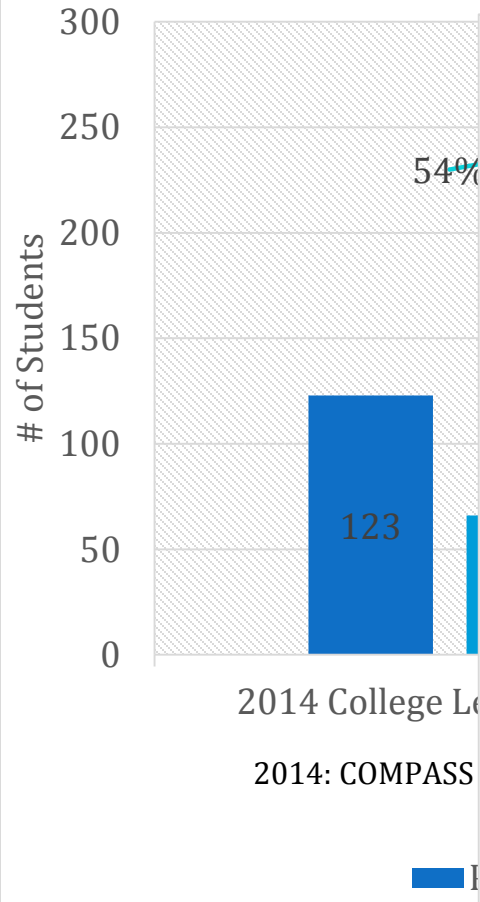
Implementation of the transcript placement

- ❑ Assessment Center staff validated HS transcripts in fall 2015
- ❑ Waived the prerequisites for students to enroll in fall 2015

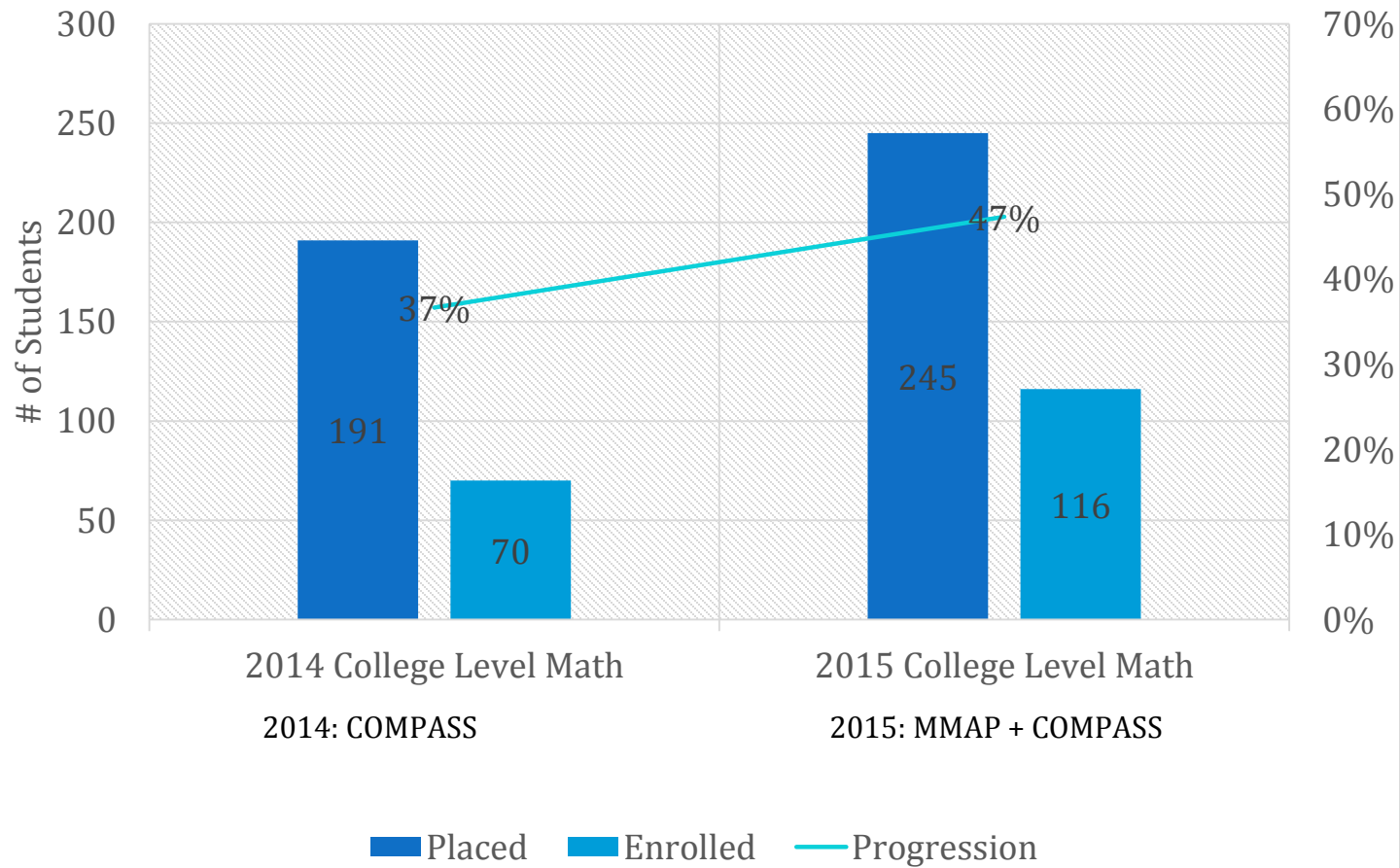
Evaluation of the MMAP

- ❑ Analyzed the # of students **placed and enrolled** in college level English/math in 2015 with the # of students placed and enrolled in college level English/math in 2014.
- ❑ Will compare college level English/math **success rates** in college level English/math in 2015 with the success rates in college level English/math in 2014.

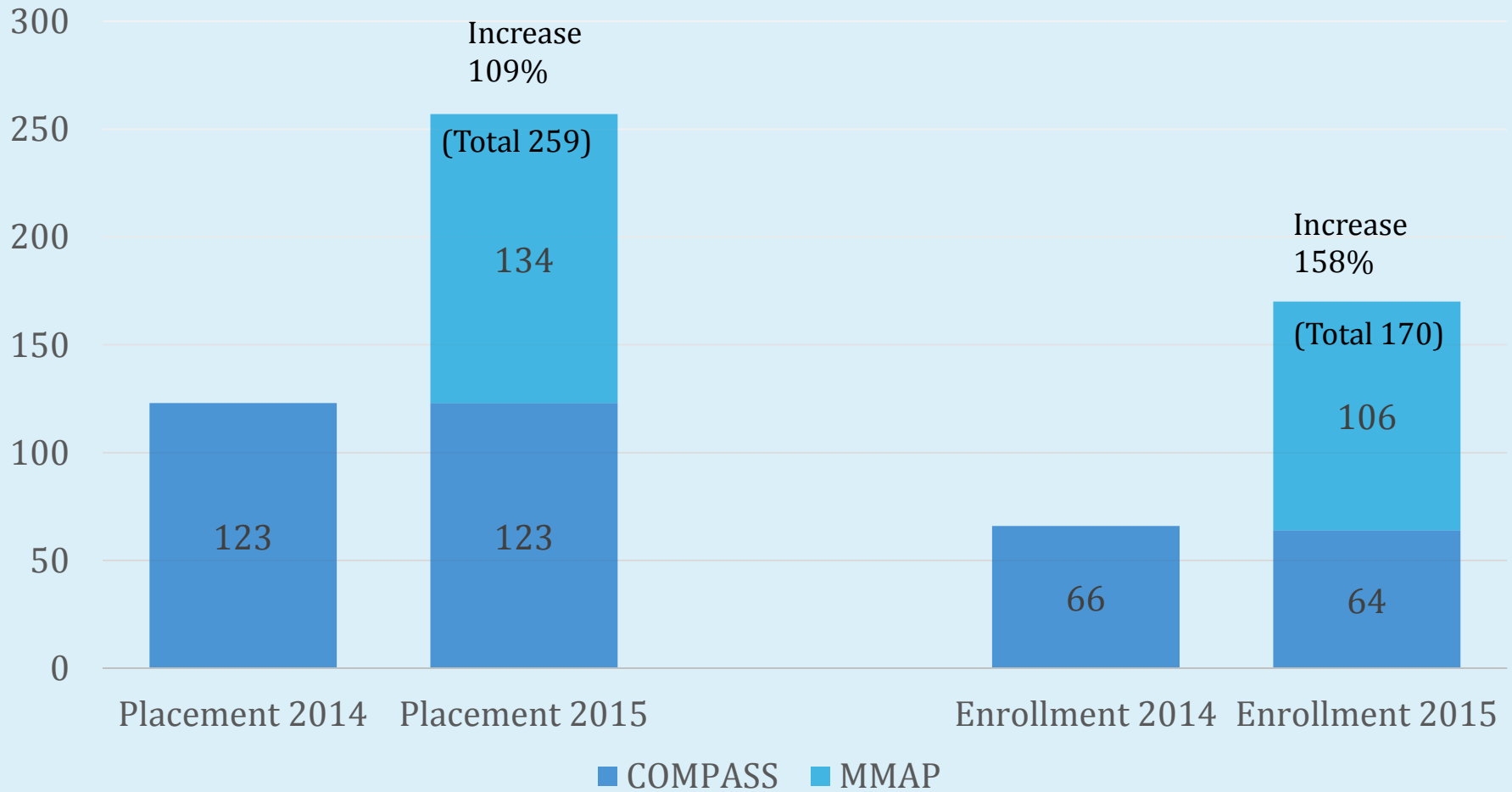
Progression from Placement to Enrollment English: 2014 vs. 2015



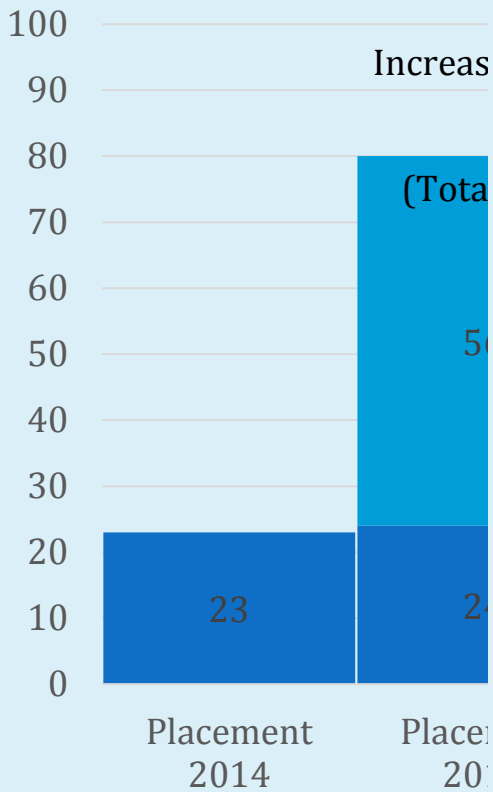
Progression from Placement to Enrollment Math: 2014 vs. 2015



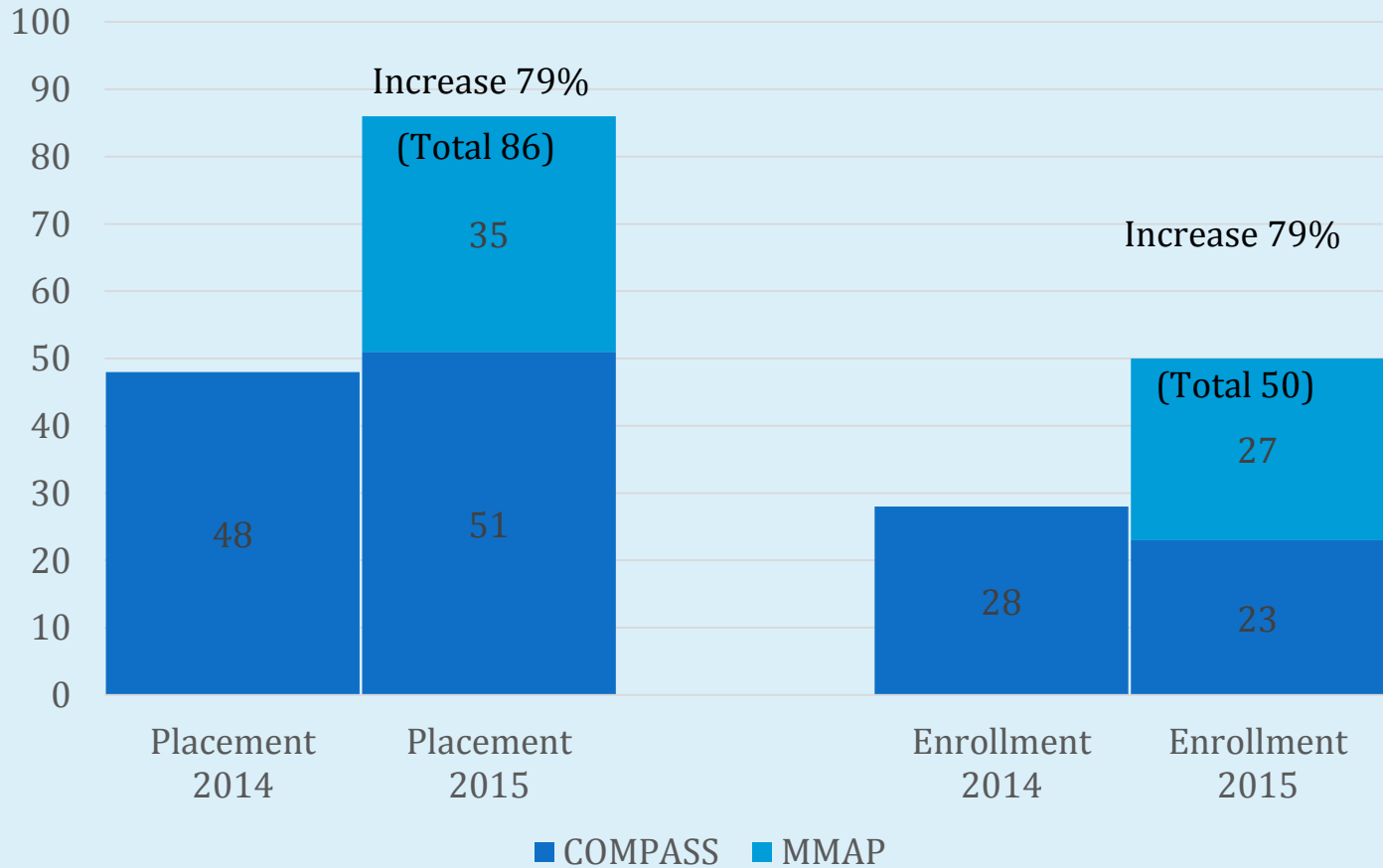
COLLEGE LEVEL **ENGLISH** PLACEMENTS AND ENROLLMENT TOTAL 2014 VS. 2015



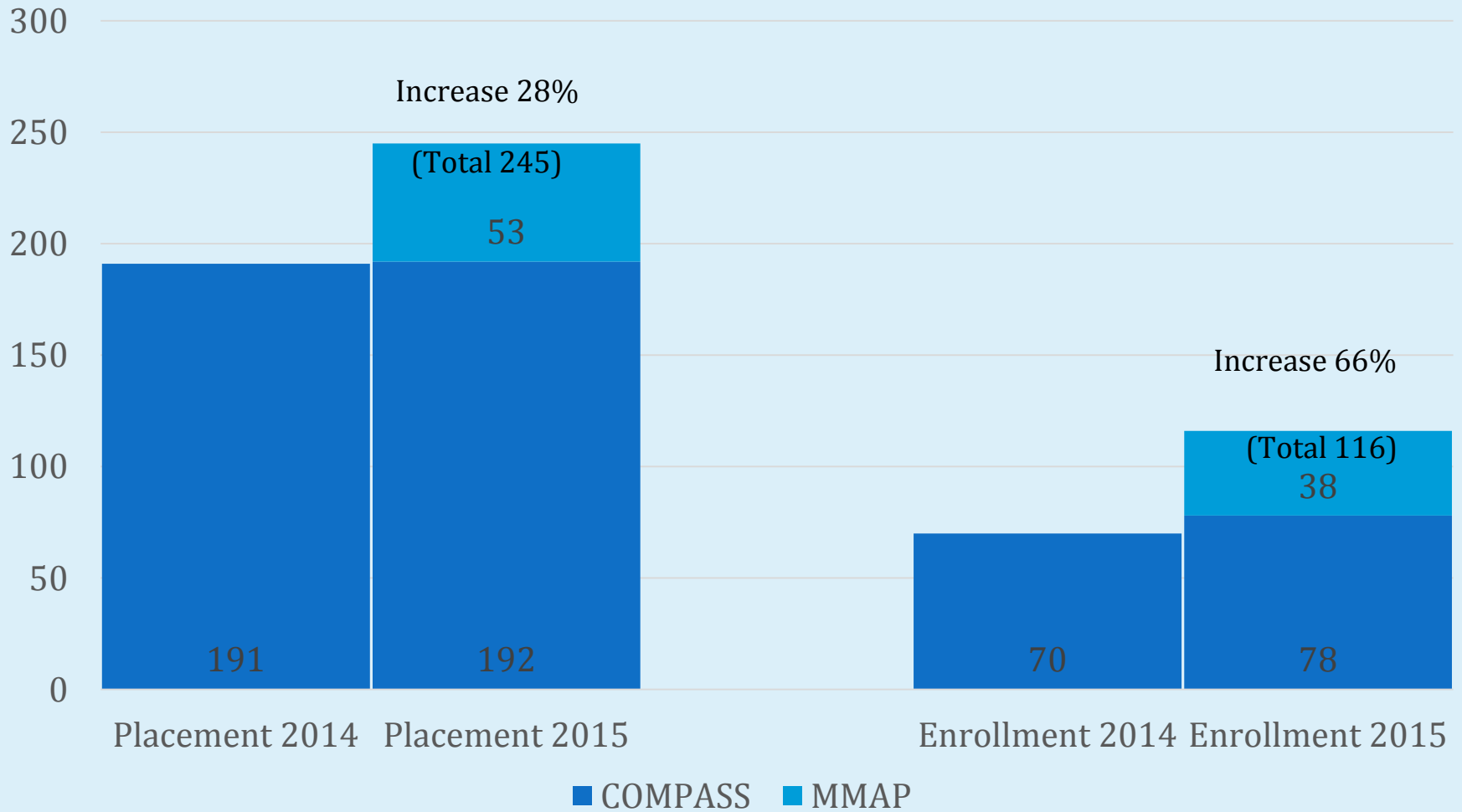
College Level English Placements and Enrollment Hispanic 2014 vs. 2015



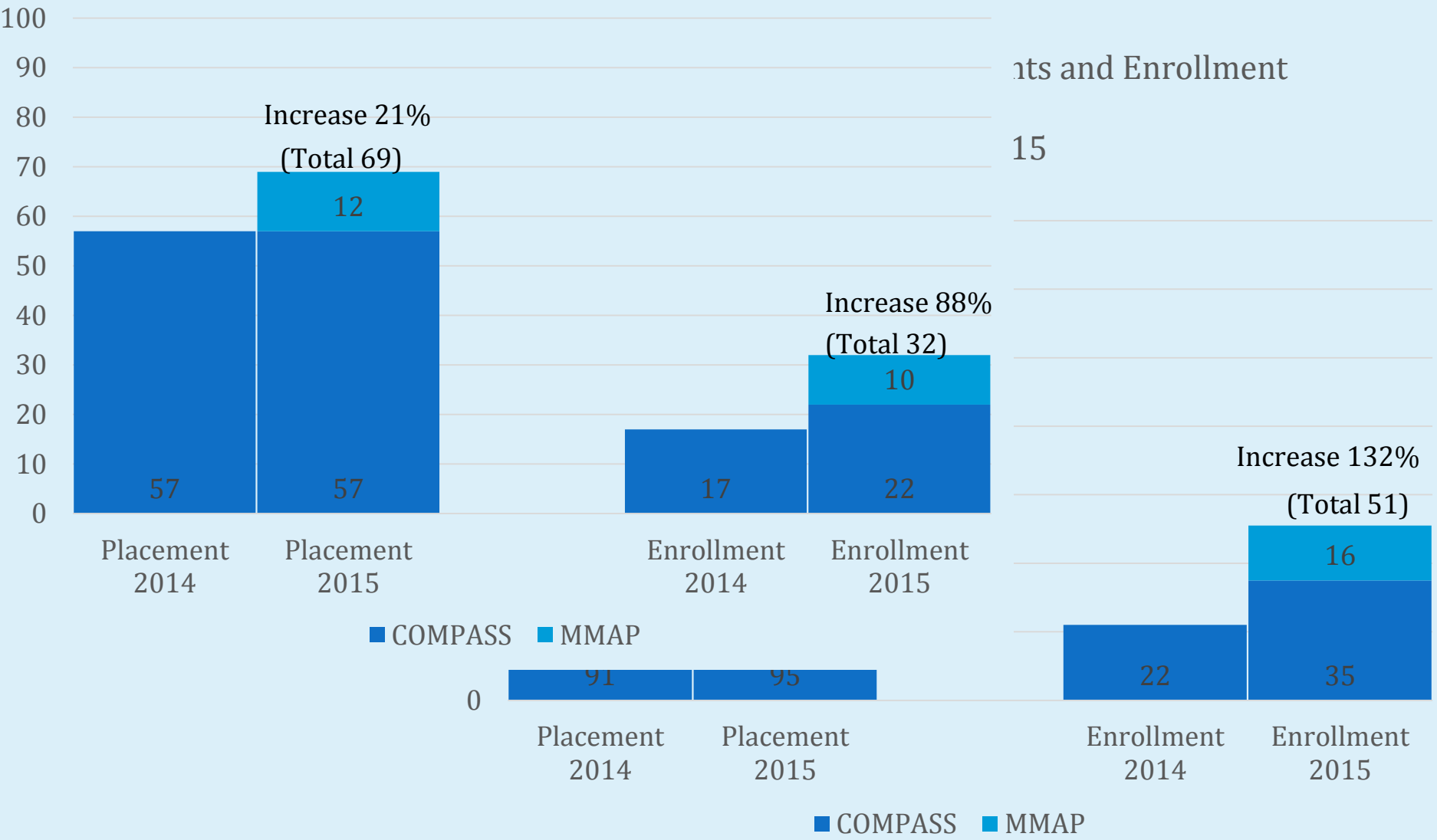
College Level English Placements and Enrollment White 2014 vs. 2015



College Level **Math** Placements and Enrollment Total 2014 vs. 2015



College Level Math Placements and Enrollment Hispanic 2014 vs. 2015



Next Steps

- ❑ Share the MMAP outcomes broadly and collect feedback to refine strategies—Fall 2015
- ❑ Continue pilot in Spring 2016 using the same implementation logistics—November 2015
- ❑ Evaluate course success rates of fall cohorts, and revisit placement rule sets if needed—Spring 2016
- ❑ Study student feedback on placement and enrollment patterns—Spring 2016

Questions
