



Educational Master Plan Phase 2—Strategic Initiatives

PLANNING AND BUDGETING COUNCIL

FEB 2017

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EMP Process

PHASE 1

Identified and adopted three broad **goals** that will set our direction for the next five years:

- Student Completion/Success
- Community Connections
- Organizational Development

PHASE 2

Identify major **strategic initiatives** that will enable us to achieve these goals.

What are Strategic Initiatives?

1. Objectives to achieve the goals of the EMP
2. Major priorities that aim to transform the college
3. “Big ideas” that require a significant investment of financial resources, personnel, physical resources and time to implement

A Strategic Initiative...

- ✓ Is specific and actionable
- ✓ Is based on evidence of potential for successful impact
- ✓ Will require multiple years (2-5) to implement
- ✓ Has measureable outcomes

A Strategic Initiative...

May be something new to the college

Cañada Promise Program - a program offering financial assistance to reduce barriers to college attendance and encourage completion

Improved retention and completion of those participating
Shortened time to completion

May scale up current efforts in a new, expanded, or integrated manner

Summer Bridge Program - expanding and integrating the COLTS Academy, Jams, and Mentoring services for all students

Increased number of participants
Improved placement and success of those participating
Shortened time to completion

Instructions:

1. Please review the details of the three EMP Goals and the supporting concepts and values that were proposed by our colleagues.
<http://www.canadacollege.edu/emp/goals.php>
2. Enter 3 strategic initiatives for each goal. Please provide a brief explanation and possible measurable outcomes for each initiative. Finally, include the name of a contact person for follow-up.

Timeline: Phase 2

1. **February 1, 2017**: PBC discusses and approves the process
2. Review and feedback completed by **March 14, 2017**
 - Campus Division Forums
 - Participatory Governance Councils
 - Other Groups
3. Strategic Initiatives reviewed by the PBC on **March 15 and April 19, 2017**.
4. Final draft approved by PBC on **May 3, 2017**

Campus Division Forums

—Identify Strategic Initiatives

- **Student Services Division:** Friday, February 10, 2017, 12:00pm, 9-154
- **Counseling Division:** Tuesday, February 21, 2017, 1:10pm, 9-154
- **Business, Design, and Workforce Division:** Friday, March 3, 12:00pm, 13-116
- **Humanities and Social Sciences Division:** Friday, March 3, 12:00pm, 3-142
- **Athletics, Library, and Learning Resources Division:** Friday, March 3, 12:00pm, B9
- **Associated Student of Cañada College:** Thursday, March 9, 3:00pm, 9-154
- **Administrative Services Division:** Friday, March 10, 2017, 1:00pm, 8-110
- **Science and Technology Division:** TBD

Participatory Governance Councils —Identify Strategic Initiatives

- SSPC: Wednesday, February 8, 2:00pm, 9-124
- Classified Senate: Monday, February 27, 1:30pm, 9-154
- APC: Wednesday, March 1, 8:00am, 8-110
- IPC: Friday, March 3, 9:30am, 2-10
- Academic Senate: Thursday, March 9, 2:10pm, 2-10
- Associated Student Senate: Thursday, March 9, 3:30pm, 9-154
- President's Cabinet and Council

Other Groups

—Identify Strategic Initiatives

- ACES: TBD
- PD: TBD
- ACCEL: TBD
- Strong Workforce: TBD
- Grant Directors: TBD

Position on PBC	Member/Facilitator	EMP Phase 2 Forum
Academic Senate President	Doug Hirzel	Academic Senate, Science & Technology
Classified Senate President	Debbie Joy	Classified Senate, SSPC
AFT Representative	Paul Naas	BDW, Strong Workforce
CSEA Representative	Rachel Corrales	Classified Senate, Administrative Services Division
IPC Representative	Maria Huning	IPC, Classified Senate
SSPC Representative	Max Hartman	SSPC
Athletics, Learning Resources & Library Division	Nick Carr	ALL
Business, Design & Workforce Division	Melinda Ramzel	BDW, Strong Workforce
Humanities & Social Sciences Division	David Meckler	Humanities & Social Sciences
Science & Technology Division	Anna Camacho	Grant Directors, Science Division
Student Services Division	Lorraine Barrales-Ramirez	Counseling

Position on PBC	Member/Facilitator	EMP Phase 2 Forum
ASCC Student Representatives	Lea and Jasper	ASCC
Classified Representative at large	Peggy Peruccio	Classified Senate
ITS or Facilities Representative	Karen Pinkham	
Dean of PRIE	Chialin Hsieh	ACES, Grant Directors
Director of Marketing, Comm & PR	Megan Rodriguez	President's Council
Dean	David Johnson	Humanities & Social Sciences
Vice President of Instruction	Gregory Anderson	IPC, ACCEL, Strong Workforce
Vice President of Student Services	Kim Lopez	SSPC
Vice President of Administrative Services	Michelle Marquez	Administrative Services Division, APC, PD
College President	Jamillah Moore	President Cabinet