

# Zero-Cost Pathways, Part 2: How You Fit In

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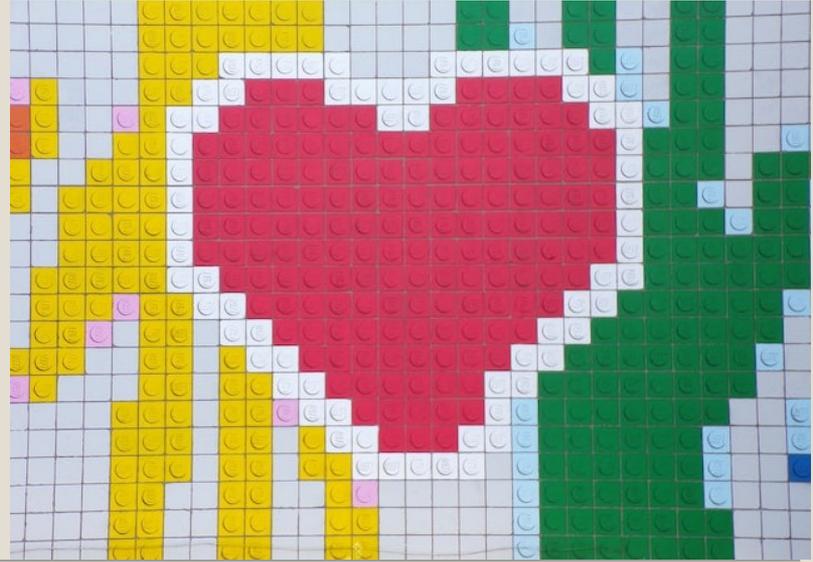


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SARAH HARMON, OER/ZTC COORDINATOR,  
AND THE TEXTBOOK AFFORDABILITY SUBCOMMITTEE OF THE ACADEMIC SENATE

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It may only be some of what you think.

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This should help in the next steps.

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# What is a course material?

It may only be some of  
what you think.



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# Course Materials

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Yes, these are ‘course materials’\*!

- Textbooks
- Lab manuals
- Homework platforms/sites
- Streaming videos
- Library-based resources
- Applications that students use to do their work

No, these are not ‘course materials’\*.

- Lab kits
- Art supplies
- Calculators
- Yoga mats

# What is Zero Textbook Cost (ZTC)?





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What are  
these CCCC  
grants?

# Important Information

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- Colleges are to develop new or existing ADT/Certificate of Achievement zero-cost programs
  - Focus on high-value programs AND/OR meets an emerging regional business industry need AND/OR those with high textbook costs
- These funds can be used for professional development and technical assistance
- Pathways and hiring are determined locally
- Everything must be able to be institutionalized after the funding has run out
- Academic Senate is to be consulted with respect to implementation of the Pathways

# Other Important Information

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- Pathways must include:
  - Core courses
  - Selectives
  - GEs
- Need to offer as many sections as possible for each course as ZTC
- Materials adopted, remixed or authored must be accessible and customizable (CC-BY, CC-BY-NC)
- ADT/Certificate Pathways should be implemented within 3 academic years of receiving funding, if not sooner.

# Phase 1: \$20,000 (in our coffers now!)

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- Spring 2023 cohort of ZTC Adopter Program
  - \$500 for training
  - \$750 for adoption; \$2,000 for remix
  - Focus on GE courses not already converted
- Funding for Library resources (e.g. eBooks, subscriptions)
- OER/ZTC Training for Student Tech Assistants, Embedded Tutors and Peer Mentors—On-going
- Fall 2022 ZTC/LTC Student Survey--Launched
  - What's working well?
  - What are the needs/challenges?

# Phase 3: \$180,000 (coming in 2023)

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- Expanding to as many ZTC Pathways (both ADTs and Certificates) as possible
  - Likely candidates include ANTH, COMM, ECE, PHYS, MATH (they're the most ready right now)
  - Want to engage all departments in this work
  - Funds to expand ZTC Adoption Program to fall, spring and summer
- Addressing the student needs (data from student engagement work in Phase 1)
- Further funding for more Library resources (e.g. eBooks, subscriptions)
- Further training for faculty and students, including improving Canvas-based training
- ZTC Coaches (to allow for more projects to be funded throughout this process)
- Potentially a PSC to help with data and analysis
- Opportunity for faculty to author, not just remix/adopt

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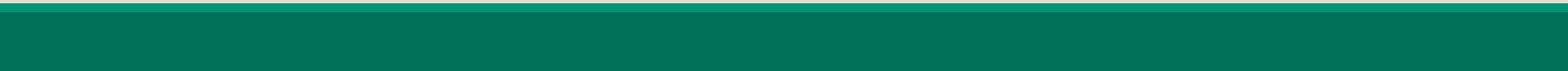
# What are students saying?

Based on data from the Fall 2022  
ZTC/LTC Student Survey



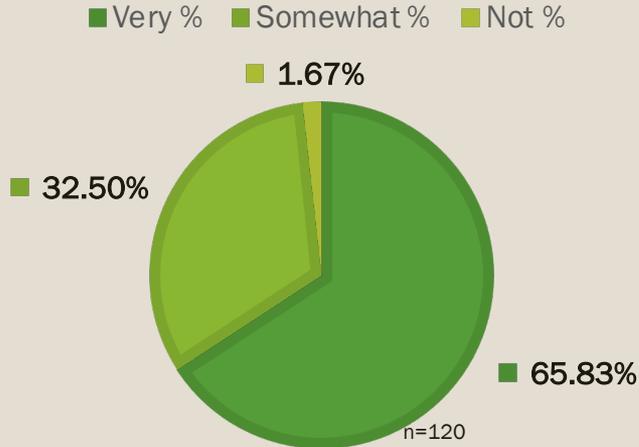
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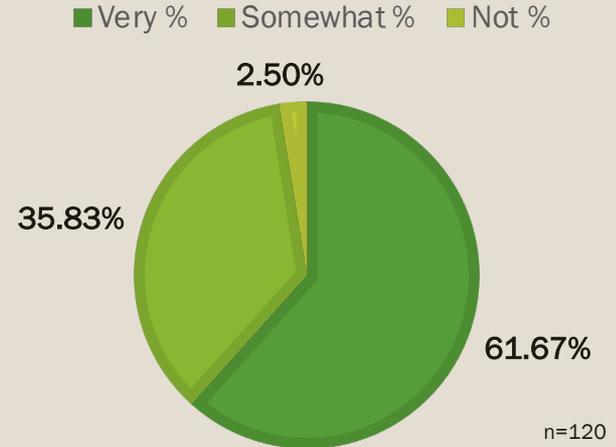


# Data from the Fall 2022 ZTC/LTC Student Survey

Do you find the course materials useful?

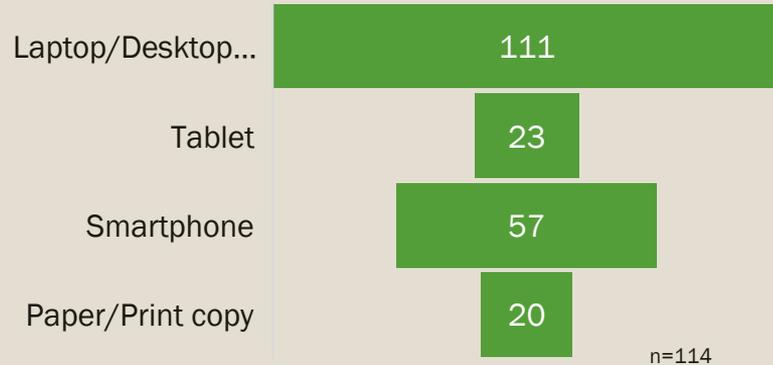


Do you find the course materials easy to use?

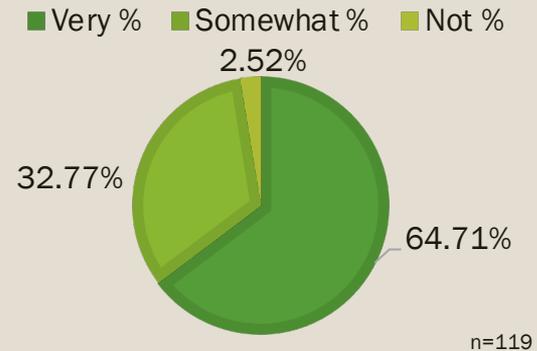


# Data from the Fall 2022 ZTC/LTC Student Survey

What devices do you use to access your course materials?



Do you feel comfortable using the course materials?

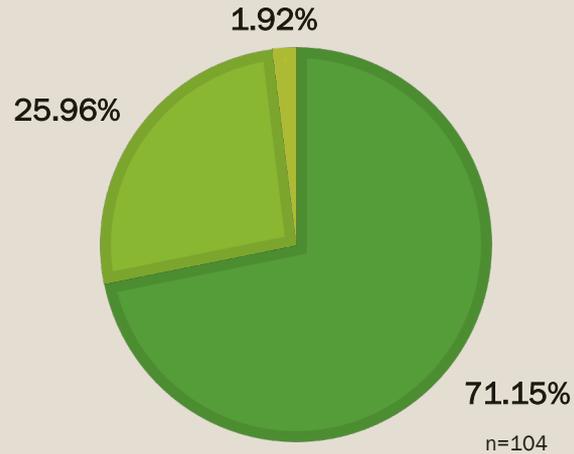


# Data from the Fall 2022 ZTC/LTC Student Survey

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Would you recommend ZTC/LTC courses to  
other students?

■ Definitely %   ■ Maybe %   ■ Not at all %

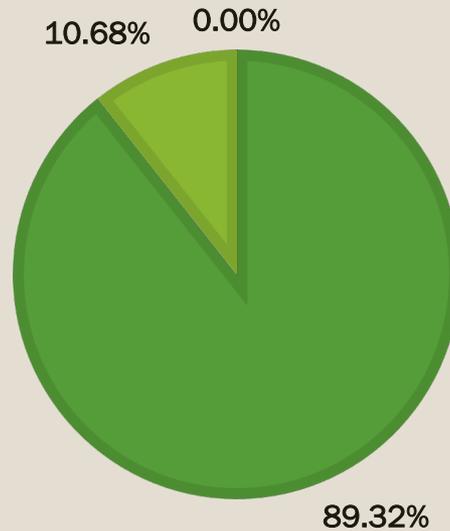


# Data from the Fall 2022 ZTC/LTC Student Survey

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## Z-pathways--what do you think about this?

■ Great idea! %   ■ It's ok, I guess %   ■ Bad idea! %



n=103

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# How does your program fit in?

Let's talk program planning!



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# Ask yourself and your colleagues:

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- What does our AA-T/AS-T and/or Certificate of Achievement look like?
- Are any of the courses in our program currently offered as zero-textbook-cost (ZTC)? If so, which ones?
- Are any of the courses in our program currently offered as low-textbook-cost (LTC)? If so, which ones?
- Which of our courses are easier to convert to ZTC?
  - Are there materials out there already?
  - Are there other California CCs already offering these courses as ZTC?
- How can we spread out our ZTC courses across time/day and modality?

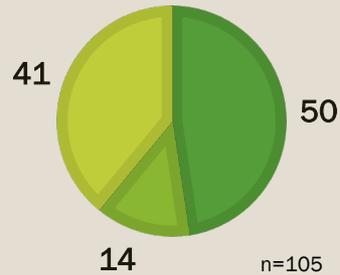
# Where are we with GEs?

IGET-C	ZTC OK?	CSU	ZTC OK?
<i>ENGLISH COMMUNICATION (6-9 units)</i>	Growing in COMM, but could use more ENGL	<i>ENGLISH LANGUAGE COMMUNICATION AND CRITICAL THINKING (9 units)</i>	Improving in COMM, but could use more ENGL, PHIL
<i>MATHEMATICAL CONCEPTS AND QUANTITATIVE REASONING (3 units)</i>	Can be done (3 ZTC), but could use more growth	<i>SCIENTIFIC INQUIRY AND QUANTITATIVE REASONING (9 units)</i>	Strong (15 ZTC), but could use more growth
<i>ARTS AND HUMANITIES (9 units)</i>	Good (9 ZTC), but need to work on more representation across disciplines	<i>ARTS AND HUMANITIES (9 units)</i>	Good (14 ZTC, 4 LTC), but need to work on more representation across disciplines
<i>SOCIAL AND BEHAVIORAL SCIENCES (9 units)</i>	Strong (14 ZTC, 6 LTC), but could use more representation across disciplines	<i>SOCIAL SCIENCES (6 units)</i>	Strong (17 ZTC, 4 LTC), but could use more representation across disciplines
<i>PHYSICAL AND BIOLOGICAL SCIENCES (7 units)</i>	Strong (12 ZTC), but could be stronger	<i>LIFELONG LEARNING AND SELF DEVELOPMENT (3 units)</i>	Adding more DANC/FITN courses, but not many courses available
<i>LOTE (1 course or equivalency)</i>	Only 3 course are ZTC; area of growth	<i>ETHNIC STUDIES (3 units)</i>	All ZTC!

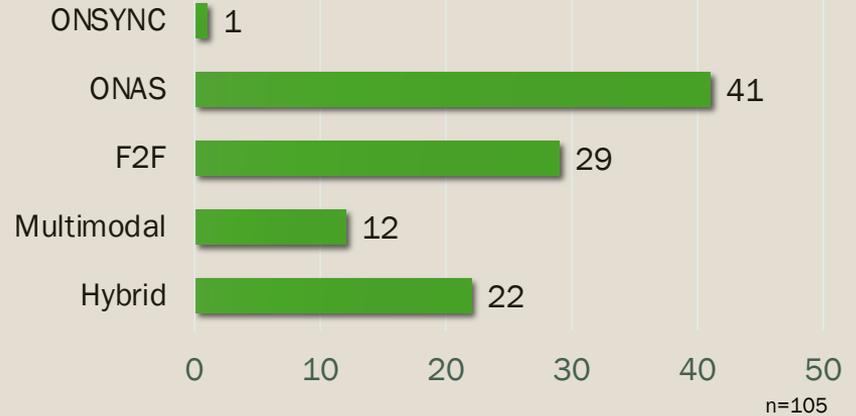
# Spring 2023 schedule of ZTC/LTC sections

Day vs. Evening vs. Online asynch.,  
Spring 2023

■ Day ■ Evening ■ N/A



Modality, Spring 2023



# How Can You Get Involved?

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## Textbook Affordability Subcommittee

- 4<sup>th</sup> Tuesday of the month, 12:30-1:30pm, FTLCL (9-154) or Zoom

## Textbook Adoptions

- Get them in on-time!
- Check in with Sarah and Diana to see how we can help with OER and ZTC materials

## ZTC Adopter Program

- Summer cohort announced in March
- Fall cohort announced in September

## Student Engagement

- Share any survey and focus group announcements with your students!
- Spread the word about your ZTC/LTC courses!

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# Q & A

We know you have questions!



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# Resources

This should help in the next steps.



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# Resources

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- [Textbook Affordability Subcommittee of the Academic Senate](#)
  - [Textbook Adoption Process](#)
  - [ZTC Adopter Program](#)
  - [OER/ZTC Implementation Plan](#)
- ASCCC Open Educational Resources Initiative (OERI)
  - [OER By Discipline](#)
  - [OER by Transfer Model Curriculum](#)
  - [Webinars and Events](#)

# THANKS!

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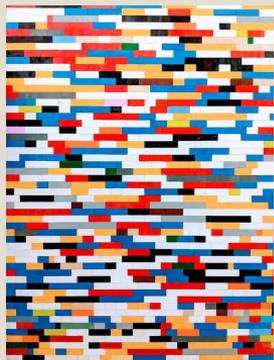


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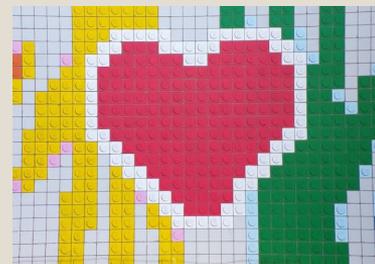


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