ZERO-COST PATHWAYS: HOW YOU FIT IN

Sarah Harmon, OER/ZTC Coordinator,
Diana Tedone-Goldstone, Librarian,
and the Textbook Affordability
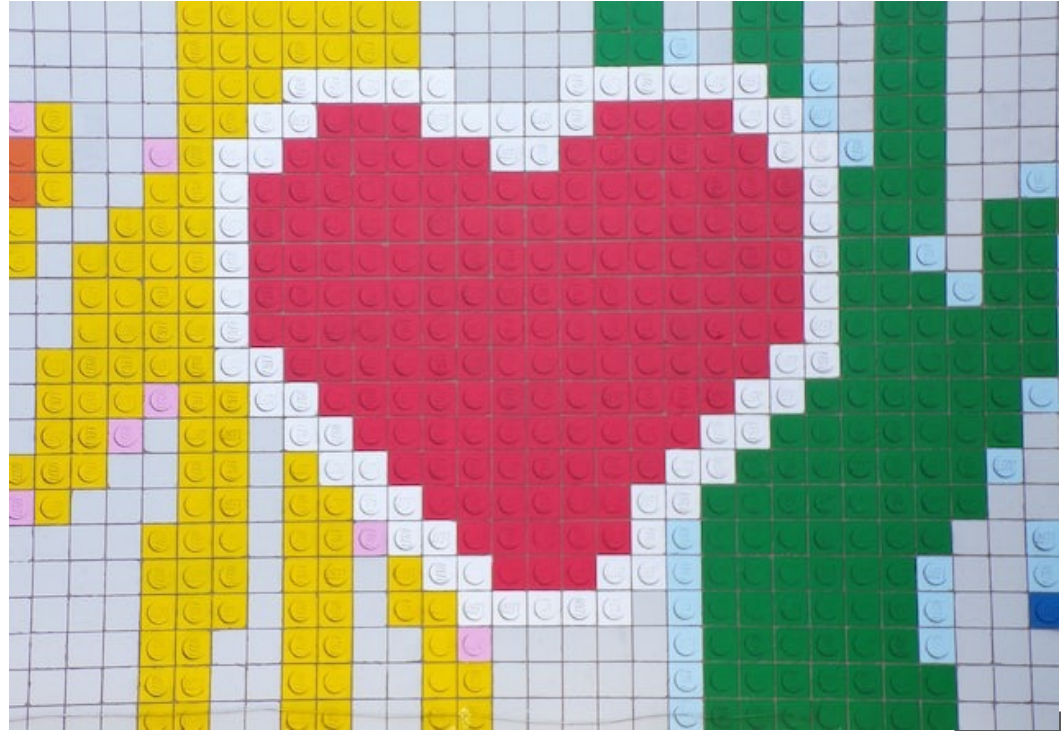Subcommittee of the Academic Senate

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WHAT IS A COURSE MATERIAL?

It may only be some of what you think.

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COURSE MATERIALS

YES, THESE ARE 'COURSE MATERIALS'*!

- Textbooks
- Lab manuals
- Homework platforms/sites
- Streaming videos
- Library-based resources
- Applications that students use to do their work

NO, THESE ARE NOT 'COURSE MATERIALS'*.

- Lab kits
- Art supplies
- Calculators
- Yoga mats

*This is based on California Community College Education Code 78052 (b)(5)

WHAT IS ZERO TEXTBOOK COST (ZTC)?

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WHAT ARE THESE CCCCO GRANTS?

The latest information!

CCCCO ZERO-COST PATHWAYS GRANTS

PHASE 1

- $20,000/college
- 'By apportionment' (= guaranteed)
- Meant to help plan for Phase 3
- Work to be done by June 30, 2023
- Cañada has received this funding now.

PHASE 2

- Up to $200,000
- Competitive grants
- Meant to be for ADTs/CofAs that are mostly there, just need a bit more help
- If multiple colleges submit plans for similar projects, they can collaborate
- Funds must be spent and program complete by June 30, 2024

PHASE 3

- $180,000
- 'By apportionment' (= guaranteed), *so long as* the college submits for Phase 1
- Creation of zero-cost ADTs and Certificates of Achievement
- Applications should open mid-2023
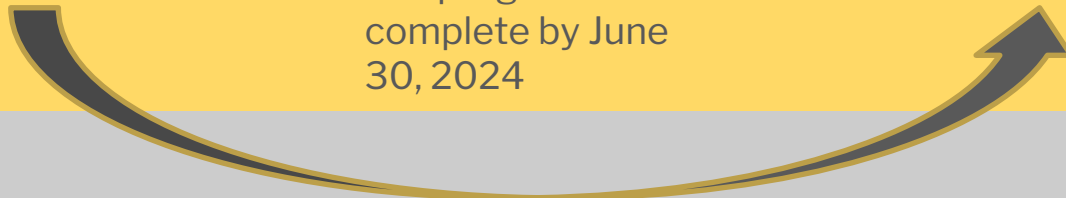
OTHER IMPORTANT INFORMATION

- Colleges are to develop new or existing ADT/Certificate of Achievement zero-cost programs
  - Focus on high-value programs AND/OR meets an emerging regional business industry need AND/OR those with high textbook costs
- These funds can be used for professional development and technical assistance
- Pathways and hiring are determined locally
- Everything must be able to be institutionalized after the funding has run out
- Academic Senate is to be consulted with respect to implementation of the Pathways

Information from the ASCCC OERI slide deck for the "Everything We Think We Know About the Zero Textbook Cost (ZTC) Program" webinar, 7 October 2022

OTHER IMPORTANT INFORMATION

- Pathways must include:
    - Core courses
    - Selectives
    - GEs
- Need to offer as many sections as possible for each course as ZTC
- Materials adopted, remixed or authored must be accessible and customizable (CC-BY, CC-BY-NC)
- ADT/Certificate Pathways should be implemented within 3 academic years of receiving funding, if not sooner.

Information from the ASCCC OERI slide deck for the "Everything We Think We Know About the Zero Textbook Cost (ZTC) Program" webinar, 7 October 2022

HOW DOES YOUR PROGRAM FIT IN?

Let's talk program planning!

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PHASE I: $20,000 (IN OUR COFFERS NOW!)

- Spring 2023 cohort of ZTC Adopter Program (4-5 projects)
    - $500 for training
    - $750 for adoption; $2,000 for remix
    - Focus on GE courses not already converted
- Funding for Library resources (e.g. eBooks, subscriptions)
- OER/ZTC Training for Student Tech Assistants, Embedded Tutors and Peer Mentors—On-going
- Fall 2022 ZTC/LTC Student Survey--Launched
    - What's working well?
    - What are the needs/challenges?

PHASE 3: $180,000 (COMING IN 2023)

- Expanding to as many ZTC Pathways (both ADTs and Certificates) as possible
  - Likely candidates include ANTH, COMM, ECE, PHYS, MATH (they're the most ready right now)
  - Want to engage all departments in this work
  - Funds to expand ZTC Adoption Program to fall, spring and summer
- Addressing the student needs (data from student engagement work in Phase 1)
- Further funding for more Library resources (e.g. eBooks, subscriptions)
- Further training for faculty and students, including improving Canvas-based training
- ZTC Coaches (to allow for more projects to be funded throughout this process)
- Opportunity for faculty to author, not just remix/adopt

ASK YOURSELF AND YOUR COLLEAGUES:

- What does our AA-T/AS-T and/or Certificate of Achievement look like?
- Are any of the courses in our program currently offered as zero-textbook-cost (ZTC)? If so, which ones?
- Are any of the courses in our program currently offered as low-textbook-cost (LTC)? If so, which ones?
- Which of our courses are easier to convert to ZTC?
  - Are there materials out there already?
  - Are there other California CCs already offering these courses as ZTC?

WHERE ARE WE WITH GES?

IGET-C	ZTC OK?
ENGLISH COMMUNICATION (6-9 units)	Growing, especially in COMM, but could use more ENGL
MATHEMATICAL CONCEPTS AND QUANTITATIVE REASONING (3 units)	Can be done (3 ZTC), but could use more growth
ARTS AND HUMANITIES (9 units)	Good (9 ZTC), but need to work on more representation across disciplines
SOCIAL AND BEHAVIORAL SCIENCES (9 units)	Strong (14 ZTC, 6 LTC), but could use more representation across disciplines
PHYSICAL AND BIOLOGICAL SCIENCES (7 units)	Strong (12 ZTC), but could be stronger
LOTE (1 course or equivalency)	Only 3 course are ZTC; area of growth

CSU	ZTC OK?
ENGLISH LANGUAGE COMMUNICATION AND CRITICAL THINKING (9 units)	Improving, especially in COMM, but could use more ENGL, PHIL
SCIENTIFIC INQUIRY AND QUANTITATIVE REASONING (9 units)	Strong (15 ZTC), but could use more growth
ARTS AND HUMANITIES (9 units)	Good (14 ZTC, 4 LTC), but need to work on more representation across disciplines
SOCIAL SCIENCES (6 units)	Strong (17 ZTC, 4 LTC), but could use more representation across disciplines
LIFELONG LEARNING AND SELF DEVLEOPMENT (3 units)	Adding more DANC/FITN courses, but not many courses available
ETHNIC STUDIES (3 units)	All ZTC!

HOW CAN YOU GET INVOLVED?

Textbook Affordability Subcommittee

- 4th Tuesday of the month, 12:30-1:30pm, FTLCL (9-154) or Zoom

ZTC Adopter Program

- Summer cohort every year
- Spring cohort will be announced in January
- More cohorts as we get more funding

Textbook Adoptions

- Get them in on-time!
- Check in with Sarah and Diana to see how we can help with OER and ZTC materials

Student Engagement

- Share any survey and focus group announcements with your students!
- Spread the word about your ZTC/LTC courses!

Q & A

We know you have questions!

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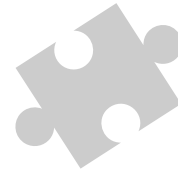
RESOURCES

This should help in the next steps.

RESOURCES

- Textbook Affordability Subcommittee of the Academic Senate
  - Textbook Adoption Process
  - ZTC Adopter Program
  - OER/ZTC Implementation Plan
- ASCCC Open Educational Resources Initiative (OERI)
  - OER By Discipline
  - OER by Transfer Model Curriculum
  - Webinars and Events

THANKS!

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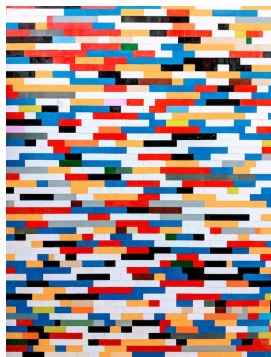
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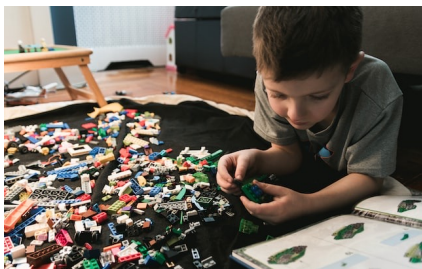

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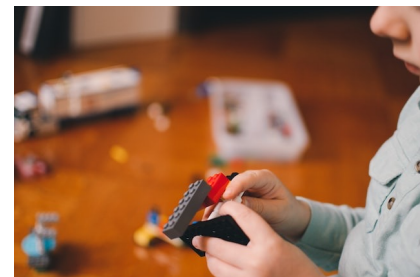
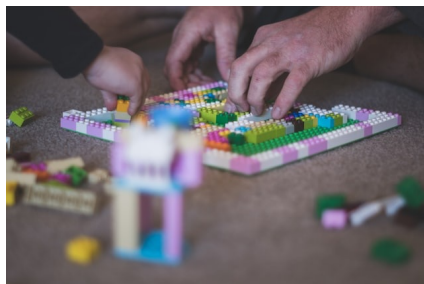Photo by Kelly Sikkema on Unsplash

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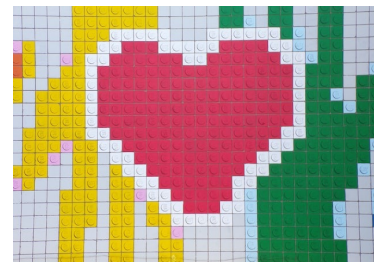Photo by Dan Burton on Unsplash

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