

Textbook Affordability Subcommittee Meeting for 22 February 2022, 11am-12pm

Attendees: Nick DeMello, Sarah Harmon, Allison Hughes, Cynthia McCarthy, Tessa Noriega, David Reed, Diana Tedone-Goldstone

Absent: Valeria Estrada, Ramki Kalyanaraman, Lisa Palmer, Tammy Robinson

I. **Introductions (5 minutes; Information)**

II. **OER Updates (15 minutes; Information)**

- Sarah has finished calculating the Spring 2022 numbers, with strong numbers despite the overall college enrollment trends. Given that most of the ZTC/LTC courses were also a type of Distance Education course, which overall showed stronger enrollments, that's not as surprising.
 - Number of students enrolled at Census (ZTC + LTC): 1,170 (348.21% more than Sp21)
 - Estimated savings (ZTC + LTC): \$101,050 (251.37% more than Sp21)
 - Unique faculty (ZTC + LTC): 34 (up from 2 in Sp21)
 - ZTC: 42 courses, 59 sections
 - LTC: 12 courses, 25 sections
- Sarah has analyzed the GE courses based off of the 21-22 GE Worksheets to work out overall [GE Mapping of ZTC and LTC sections](#). That work is in anticipation of upcoming state funding, as well as various grant funding that could come about. Overall, we are covered, although we need to see a stronger selection of ENGL courses (especially 100, 110, and 165). This is great news, because we can now officially market ANTH and ENGR as Z-Degrees, and can work towards others (ECE? PSYC? ASTR? PHYS?). Sarah will now work with Gloria Darafshi in Counseling to see how many of our current certificates could be already ZTC, and how many more could be converted quickly.
 - TAS Recommendation 1: Try to encourage more ENGL, BIOL, HIST faculty to move towards ZTC, as those disciplines have the most requests for reserves at the Library. (STEM in general, especially at lower levels, although that may be difficult due to lab kits.)
 - TAS Recommendation 2: Make these a focus of upcoming ZTC Adopter Program applications (more below).
- The latest Michelson 20MM Spark Grant focuses on digital equity, especially in underserved communities. Given that the ESL Department has inquired about moving towards being fully ZTC, but that their student population has dire needs for digital support, Sarah approached them about applying for this grant. The Letter of Intent will be turned in this week, and is being worked on by Sarah, Diana Tedone-Goldstone, David Reed, Tammy Robinson, Gerardo Pacheco, Julie Carey, Karen Engel and Alex Claxton. The grant application will focus on outreach as well as creating a digital peer mentoring program that would be piloted in select first- and second-level ESL courses. The digital peer mentoring program could be scaled up to all ESL and other First Year Experience courses, as well as across the campus in general. We should hear back mid-March on whether we'll be invited to submit a full application, with the goal being to work on this for Fall 2022 courses. There will be an update on this at our March meeting.
- The SMCCCD ZTC Workgroup (Sarah and Diana, along with Ame Maloney, Bianca Rowden-Quince, and Lia Thomas) have begun fleshing out official [ZTC/LTC Definitions](#), with the hopes of codifying current practices. Please make comments as needed; this will go to local senates in March, to District Academic Senate in April, and go forward from there. We anticipate very little pushback from Skyline and Cañada Senates, as this is what we've been doing for the last few years. By our March meeting, we'll have an idea of where this is heading.
- Updates from the state: It is expected that the state soon will announce the Zero-Cost Funding that was put into the 2021 California Budget. While details have been very sparse, we know that it will touch on Z-Degrees and Z-Certificates. We hope to hear in March more details.

III. **ZTC Adopter Planning (15 minutes; Discussion)**

- Review of the timeline:
 - March: Launch advertising of program in all division meetings, participatory governance

meetings, etc.

- 21 March: Applications open
 - 4 April: Applications due
 - 18 April: Decisions sent to faculty, including those who couldn't be funded be sent information on how to apply for Short-Term PD Funding
 - May: Sarah and Diana assess needs with faculty; training of faculty on LibreTexts and other platforms for adoption/remixing
 - 29 July: Projects due, with payment for 15 August
- Sarah confirmed with Nathan Staples (PD Chair) that short-term funding could be used by **all** faculty, even those who apply to our ZTC Adopter Program but aren't able to be funded. He asked that we encourage only adoptions and remixes, with our awards being the ask—this is due to limited funding.
 - Sarah showed the Skyline application, which is on Formstack—it's much easier to edit, gather data, send to multiple folks for signatures, etc. TAS decided to move the form to Formstack, and added a couple of fields/question to the current application.
 - We have \$10,000 for adoption rewards this year. TAS decided not to prioritize right now—let's see what we get—but the idea is that we'll fund 2-3 of each type. In the marketing, we'll say that we'll offer support for those who don't make the cut—only announcing the PD funding afterwards to those who need it.
 - Marketing pitch: We'll fund the 'best 3' of each type, and follow up with those that don't get funded. Also add something that awardees agree to participate in promotion of their materials, as a way for them to become OER Mentors.
 - Ideas for priorities based on the biggest impact re: students/sections, diversity of disciplines, supporting faculty who can spread their work across their department/discipline. But overall, we'll see who applies, and go from there.
 - Sarah will update the description doc and send it out to TAS for feedback, having everything in place for the launch of Open Education Week (7 March).

IV. Open Ed Week and Feb/Mar Newsletter (20 minutes; Discussion)

- Open Education Week (7-11 March):
 - SMCCCD ZTC Workgroup has started fleshing out a schedule, focusing more on SKY/CAN (since we have the personnel to support faculty).
 - **Save the date: Wednesday, 9 March, 2-3pm: Coffee Talk with ISKME's VP of Research and Development, Ameer Evans Godwin.** Focus of the talk will be on ISKME's recent Bay Area Community College OER Gaps Survey (info should be forthcoming) and the future of OER/ZTC.
 - There will be links to various webinars and presentations around the world, including OpenOregon's opening session and more.
- The [Feb/Mar TAS newsletter](#) will have information on the following topics:
 - The OER/ZTC Implementation Plan that's going out for review now;
 - OE Week activities
 - ZTC Adopter Program updates
 - Focus Topic: Online Homework Costs Rising, by Nick DeMello
 - Idea of the Month: Marking your courses for OER/ZTC in WebSchedule, including how to get OER/ZTC materials on reserve at the Library

V. For the good of the order (5 minutes; Discussion)

None

VI. Adjourn

Important links

- [Textbook Affordability Subcommittee website](#)
- [OER/ZTC LibGuide](#)
- [SMCCCD OER/ZTC Website](#)
- [ASCCC OERI Website](#)

Next meeting: 22 March, 11am-12pm, via Zoom

DRAFT